



ADVERTISE OR DIE.

In any case, here is what we do:

Interactive & Viral Marketing

Create, promote and become infectious. "Viral" refers to a method of advertising that relies on people to facilitate its message. In an online setting, this means sharing a video, game, widget, blog, or website in hopes that online visitors will respond favorably and pass along your content to someone else.

Social Networking

Social networking may sound fluffy, but it can translate into real benefits for you and your company. Online networks can help you hire the right people, market your product — or even find a manufacturer.

Inspirational Design

Design is about creating media that generates the results you're looking for — on deadline and under budget. We create jaw dropping visuals that leave an impact.

Impact Advertising

We target the right people. We use outstanding visuals and messages that hook them. Our advertising campaigns are designed to not just capture attention, but capture business.

Strategic Branding

A brand is your focal point. Image is everything. We create new brands that thrive and reinvigorate old ones that stink. Strategic evaluation coupled with world-class creative ingenuity.

Media Planning & Buying

Traditional and nontraditional. In today's day and age, the world is watching. We make sure your advertising dollars are spent in the correct places, your campaign is delivering monumental returns and your business is booming. Your company deserves to be boldly promoted with one goal in mind: bottom line profits.

Website Traffic Optimization

We help increase traffic to your website and convert your visitors into clients. How? Call us to find it. It's incredibly nerdy.

Operational Research & Strategy

We strategize, plan and deploy situational assessments so you do not have to solve a complex business problem alone. We analyze, critique and investigate opportunity and advise on *what's next*.

Media Design & Production

By combining our industry knowledge with a solid understanding of your customers' needs, we design positive, effortless media experiences both offline and online. Incredible commercials? Check. Fancy website? Check. Interactive CD? Check... The list goes on and on. To say the least, we know media

Questions? Call our corporate office: 312.994.2350

Ready to send your RFP? Email to: rfp@sotaventure.com